



Electronic Advertising Rates

E-Journal

Inside Front Page	\$200
Inside Back Page	\$150
Back Page	\$250
Full Page	\$150
Half Page	\$100
Quarter Page	\$ 75
Business Card	\$ 60
E-Market Coupons, 'Savings Makes Scents'	\$45
Coupon Codes • Print & Clip Coupons	\$65

(Coupon with a numeric code which may be used to save money on purchases or services with your Product, Service or Educational Business offers. In an effort to conserve resources, please choose Coupon Code Offers.)

Live Links: \$25/link listing (E-Journal)

Article Sponsor: \$150 1-3 page article, \$250 4+ page article

Sponsors of articles within a journal provides a live link as well as side bar advertising on each page of the article.

E-Newsletter Advert Rates

Live Links: Annual Contract: \$250 Monthly Contract: \$30

(12) E-Newsletters will be distributed annually via email to members and interested on-members requesting subscription to our free E-newsletter. Your advertisement within these newsletters under this section provides Electronic links which may be clicked to take readers to the destination live website of your choice. This offers readers an opportunity to patron or view a web-link you prefer to list.

Sponsor: \$55 (1) Newsletter \$75 (2) newsletters in the same month.

E-Newsletter Sponsors are given special note and appreciation within the Electronic Newsletter and is noted as courtesy of the sponsor. Quarter page advertising is also included along with live link(s) placed in high-light section of E-newsletter. (Sponsorship information may be placed in different sections based on space availability and at the discretion of NAHA).

E-Market Coupons, 'Saving Makes Scents': \$45 Coupon codes \$65 print & clip coupons

(Coupon with a numeric code which may be used to save money on purchases or services with your Product, Service or Educational Business offers. In an effort to conserve resources, pelase choose Coupon Code offers.)

Live links: \$25/link listing (E-Journal)

Aromatherapy Online Yellow Pages

NAHA Members: \$150.00 (1 year) Non-Members: \$250.00 (1 year)

100 word listing includes your website, email and phone number on the NAHA website.

•Printed Journal Advertising

Advertising under this section is based on limited production of printed journals for members requesting a hard copy of the NAHA Electronic Aromatherapy Journals. There is an additional charge for members to receive a hard copy of any NAHA E-Journal. **There is a \$25 additional fee per journal** added to advertisers desiring to have their advertisements included in these printed versions of our E-Journals.

Journal Email Advertising:

Advertising will be listed in the Journal email which delivers the electronic journal.

\$300.00 per issue.

The National Association for Holistic Aromatherapy

PO Box 1868 • Banner Elk, NC • 28604

Phone 828 • 898 • 6161(EST) • Fax 828 • 898 • 1965

www.naha.org



Advertising Submissions

No Film. Electronic files only. In order of preference, please send:

1. a Press Optimized PDF with fonts as outlines.
2. a 300 dpi tiff or jpeg
3. If you require design services submit text in a Word Document and images/graphics as a high resolution (300dpi) jpeg/tiff.

Ad design services are available.
Ad design and production charges are \$75/hour.

Contact Robyn at: robyn.harden@shaw.ca

Ads not submitted in the above format could be subject to production charges.

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www.naha.org

PAYMENT METHOD

Company/Individual Name: _____

Address: _____ Phone: _____

Email: _____ Website: _____

ADVERTISING CHOICE(S) Please list each separately:

- () x \$ _____ = \$ _____ Advertising Option: _____ for 2010 E-Journal Issue(s) 1 2 3 4
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- () x \$ _____ = \$ _____ Advertising Option: _____ for 2010 E-Newsletter Issue(s)
- () x \$ _____ = \$ _____ Advertising Option: _____ for 2010 E-Newsletter Issue(s)
- () x \$ _____ = \$ _____ Advertising Option: _____ for 2010 E-Newsletter Issue(s)
- () x \$ _____ = \$ _____ Advertising Option: _____ for 2010 E-Newsletter Issue(s)

Aromatherapy Online Yellow Pages:

NAHA Members: () x \$150.00 = \$ _____ **Non-Members:** () x \$250.00 = \$ _____

Payment Method: () Credit/Debit Card OR () Cheque/Money Order (please check one)

Visa/MC/Amex: _____ CCV Code: _____ Exp Date: _____

Billing Address: _____

Signature: _____

Advertising Total Paid/Charged: _____ Cheque #: _____

****A \$25.00 Fee applies NSF/Returned Cheques • ** No refunds or cancellations**